

Year 2010 California Household Travel Survey (CHTS)

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SCAG

Modeling Task Force Meeting

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Project Overview – Survey Components

- Caltrans' CHTS Survey
 - NuStats is the consultant
 - SCAG providing funding for additional surveys
- SCAG's Augment Survey
 - Abt-SRBI is the consultant
- SCAG's Management Consultant
 - Kostas Goulias is the consultant

Caltrans/NuStats Survey Components

- Core Survey Sample: 53,483 Samples
- GPS Samples – 5,000 Samples:
 - Vehicle Based – 4000 Samples
 - Personal / Wearable – 1000 Samples
 - OBD Sub-Sample – 30% of GPS Vehicles

SCAG's Survey Augment

- Objective:
 - Gather additional travel characteristics needed for SCAG's Activity-Based Model
 - Perform additional core and GPS surveys
- Survey Elements:
 - Core Survey – 4,700
 - Add-On Survey – 7,500
 - GPS – Auto/ Personal wearable – 1,750

SCAG Management Consultant

- Assist in Project Administration
- Assist in Survey Coordination
 - Review methodologies and data formats
 - Ensure consistency of the survey designs and data specifications
 - Coordinate data flows and schedules
- Assist SCAG in monitoring progress and accessing the quality of all deliverables

Caltrans/Nustats Progress

- Survey Started February 15th
- To date statistics:
 - 32,364 recruited households
 - 17,371 retrieved households
 - 1,626 GPS households completed
- Concerns:
 - Overall response lower than expected
 - Hard to reach households

Augment Survey - Status

- Survey materials completed
- Continued coordination with Nustats
- Survey launch – April 1st
- Progress to Date:
 - 2364 Surveys Recruited
 - 516 Surveys Retrieved

Management Consultant - Status

- Consultant selected – Kostas Goulias
- Coordination ... SCAG-Caltrans-Consultants
- Survey checking and monitoring

Schedule

Survey Elements by Fiscal Year

Survey Elements	FY 10-11	FY 11-12	FY 12-13
Core Surveys	Survey Planning, Design & Coordination	Survey Pre-Test and Conduct Main Survey	Conduct Main Survey, Summarize/Report Results
Add-On Survey	Survey Planning, Design & Coordination	Survey Pre-Test and Conduct Augment Survey	Conduct Augment Survey, Summarize/Report Results
Management Consultant		Review and Oversight	Review and Oversight

Thank You